

# CAMPAIGN OVERVIEW



1. **Launched January 15th - [King Holiday, "Why Vote?" Webinar](#) (Diverse National Partners) and produce "Why Vote?" Videos** (e.g. FUSD State Leads; NBA Superstar, Stephen Curry).
2. **Conducted March - May - "What's At Stake? - Call to Action Zoom Meetings:** AZ, GA, MI, NC, WI
3. **Convened "We Are Watching" Meetings: April - July with state election officials:** **GA** (Assistant Secretary of State, Gabriel Sterling); **MI** (Secretary of State, Jocelyn Benson); **PA** (Secretary of the Commonwealth, Al Schmidt); **AZ - July** (Secretary of State, Adrian Fontes). The meetings build partnerships and assess critical issues to ensure free, fair, and safe elections.
4. **Researched the vulnerable (low-income, distressed areas) zip codes** in the 2024 election in FUSD priority cities and states **AL, AZ, FL, GA, MI, NC, OH, PA, TX, WI**. This critical information will help FUSD assign Poll Chaplains and Peacekeepers, who complete the FUSD training, to polling locations during early voting and election day likely to have the largest numbers of voting challenges (e.g. broken election machines, polling sites opening late or closing early, running out of ballots, voter intimidation at polling sites and threats of violence). Also researched County Election Officials in counties of FUSD cities and states to contact and build relationships for support needed during early voting and election day; sharing with them FUSD ID and certification letter FUSD Poll Chaplains and Peacekeepers will each have.
5. **Produced important voter preparation tools.** (A) Powerful Messaging Strategies "Hear This, Say This" and (B) 90-Day Faith Leaders Election Preparation Checklist, found at <https://www.turnoutsunday.com/resources>
6. **Launched Poll Chaplain & Peacekeeper Training** (for Ordained and Lay Leaders); Mondays: **(7:00 - 8:30 pm ET): July 15, 22; August 12, 26; September 9, 16, 30**. With violence and intimidation of vulnerable voters threatened at polling sites, ordained faith leaders in clergy collars, and lay leaders, all wearing FUSD identification, will provide: (A) A calming presence; (B) Offer practical help to voters at polling sites aided by a **FUSD Clergy Hotline**; and (C) Provide peacekeeping and de-escalation skills when voter intimidation and/or violence is threatened. Training will also include the "faith factor" of the FUSD Campaign; civic discipleship overview; and dangers facing democracy in this election.
7. **Planning Post-Election Vigilance, Monitoring, and Strategic Nonviolent Organizing and Prayer Vigils by Faith Leaders in priority states.** These efforts include being present between the election and certification of the votes. November 2024 - January 2025 (and beyond if necessary)

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Dr. Jessica Felix-Romero, and Hon. Constance Newman*

**Faiths United to Save Democracy (FUSD) Team**